

# An Investment Worth Making



The Miramar Cultural Center is proud to present these wonderful opportunities for you to partner with us on various events taking place at our venue.

Please review and let us know where you will be featured in our season.



## Benefits of Sponsorship

2400 Civic Center Place | Miramar, Florida 33025

[www.MiramarCulturalCenter.org](http://www.MiramarCulturalCenter.org)  
954.602.4500

# Miramar

# Cultural

# Center



## **\$5,000 SPONSORSHIP LEVEL: Logo and/or Company Promotion for length of show promotion.**

### PRINT:

- Presenting Sponsor Recognition
- Season Highlights brochure (printing of approximately 150,000 - 200,000; mailing and distribution)
- Posters (11 x 17)
- Print ads
- Promotional Cards
- Banners (in theater only)
- Press Releases

- Envelope message or stuffer opportunity

### ELECTRONIC MEDIA VISIBILITY:

- Event Detail Page on website
- Facebook (this can include a small promotion)
- Twitter (this can include a small promotion)
- Eblasts (at least two per show)
- Half-page Ad in Show Program when permissible
- Inclusion in Radio and Television ads when/if created for particular promotion
- Inclusion in MCC Show Promotion video

### ADDITIONAL:

- Two Orchestra Level tickets to Performance
- Lobby table on day of performance
- Two VIP Parking Passes
- Exclusive Backstage Tour

## **\$2,500 SPONSORSHIP LEVEL:**

### **Logo inclusion for length of promotion**

#### PRINT:

- Posters (11 x 17)
- Print ads
- Promotional Cards
- Banners
- Press Releases
- Envelope message or stuffer opportunity

#### ELECTRONIC MEDIA VISIBILITY:

- Event Detail Page on website
- Facebook (company logo inclusion)
- Twitter (company logo inclusion)
- Eblasts (at least two per show)
- Quarter Page Ad in Show Program when permissible
- Inclusion in Radio and Television ads when/if created for particular promotion

#### ADDITIONAL:

- Two tickets to Performance
- Lobby table on day of performance
- Inclusion in MCC Show Promotion video

## **\$1,000 SPONSORSHIP LEVEL:**

### **Logo inclusion for length of promotion**

- Inclusion in Promotional Cards
- Inclusion in Posters
- Eblast
- FaceBook (company name in print)
- Twitter (company name in print)
- Table in Lobby on day of performance

## **EDUCATIONAL SPONSORSHIP OPPORTUNITIES**

also available, please contact our Education Coordinator at 954.602.4521.

## **ART GALLERY EXHIBITION SPONSORSHIP \$7500 :**

*This is a Six-Month Promotional Opportunity at the Ansin Family Art Gallery:*

### PRINT:

- Presenting Sponsor Recognition
- Season Highlights brochure (printing of approximately 150,000 - 200,000; mailing and distribution)
- Posters (11 x 17)
- Print ads
- Promotional Cards
- Banners
- Press Releases

### ELECTRONIC MEDIA VISIBILITY:

- Event Detail Page on website
- Facebook (this can include a small promotion)
- Twitter (this can include a small promotion)
- Eblasts (at least two per show)
- Half-page Ad in Exhibition Program when permissible
- Inclusion in MCC Show Promotion video

### ADDITIONAL:

- Two Orchestra Level Tickets to a performance at the MCC
- Area for material distribution in Ansin Family Art Gallery